

Review Form 1.6

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJSSSE_85193
Title of the Manuscript:	THE DEFENSE STRATEGY OF INBOUND TOUR OPERATOR MEMBER OF ASITA BALI IN THE ONLINE BUSINESS ERA COMPETITION
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>The article lacks a coherent scientific structure. For example, expressing the problem and the importance and necessity of research does not have documented statistical evidence and reference.</p> <p>The article lacks theoretical gap analysis and therefore the innovation of the work is not explained.</p> <p>The research methodology lacks details and the statistical population of the research is not properly defined.</p> <p>The theoretical framework and conceptual model of the research are not clear.</p> <p>The sampling method is not defined.</p> <p>Validation of research data should be reviewed by valid methods.</p> <p>Research variables lack conceptual and operational definitions.</p> <p>The summary of the results was incomplete and the article does not discuss the results and findings of the research, especially in relation to similar research.</p> <p>The limitations of the research are not mentioned and no suggestions are made for future researchers.</p> <p>It is recommended that this article be evaluated by another reviewer.</p>	
Minor REVISION comments		
Optional/General comments	<p>Formal errors in the text should be fixed.</p> <p>The referencing method should be revised and revised in accordance with the journal guidelines.</p> <p>Appendices must be numbered.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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