

Review Form 1.6

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJSSSE_85193
Title of the Manuscript:	THE DEFENSE STRATEGY OF INBOUND TOUR OPERATOR MEMBER OF ASITA BALI IN THE ONLINE BUSINESS ERA COMPETITION
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalsajsse.com/index.php/SAJSSE/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
Minor REVISION comments	<ul style="list-style-type: none"> ❖ Abstract to be within a single paragraph. ❖ Very good problem statement and apt to the contemporary challenge face by ASITA ❖ Extensive result analysis was done but there was no specific and purposeful discussion on the study findings. ❖ Tables and figures labels are not consistent and should be based on APA format I guise, please confirm and teat consistently. ❖ Conclusion seems appropriate, but the suggestion/recommendation need to be appropriately executed. 	
Optional/General comments	Quite an important research towards meeting practical reality within the inbound tour operators of ASITA.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Marcus Balah Ryal-Net
Department, University & Country	University of Jos, Nigeria