

Review Form 1.6

Journal Name:	Journal of Experimental Agriculture International
Manuscript Number:	Ms_JEAI_89592
Title of the Manuscript:	"SWOT ANALYSIS AND CONSTRAINTS FACED BY FARMERS WITH REFERENCE TO OMFED IN SAMBALPUR DISTRICT OF ODISHA"
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljeai.com/index.php/JEAI/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The manuscript is very interesting, saturated with a large amount of relevant statistical information. However, I would like to point out the following. The manuscript notes: "The primary data was collected by survey method through personal interview on well-structured and pre tested schedule...". What is this schedule? How is it structured? How was it tested? The manuscript also notes: "1. OMFED processed various products, but people do not aware about all the features of products processed by OMFED, it can be improved through various promotional activities". And further: "9. Promotional activity like advertisement in radio & local TV channel should be used". It seems appropriate to consider in more detail what kind of promotional activities should be carried out and what is their effectiveness?	
Minor REVISION comments	The manuscript notes: "In Odisha, dairy farming has become the most significant choice for agricultural diversification". For a general understanding of the situation in the agricultural production market of this region, it would be advisable to consider in more detail what place and what kind of impact dairy farming has on the level of agricultural diversification.	
Optional/General comments	The author/authors of the manuscript collected and processed a significant amount of analytical information. On its basis, based on the results of the SWOT analysis, it is possible to build a multifactorial model that allows assessing the influence of various factors on the efficiency of farmers in dairy farming, which will allow predicting the situation on the market. But it may be of interest to the author/authors of the manuscript in future research.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	Aleksandr N. Sekisov
Department, University & Country	Kuban State Agrarian University, Russia