

Review Form 1.6

Journal Name:	Current Journal of Applied Science and Technology
Manuscript Number:	Ms_CJAST_80685
Title of the Manuscript:	A Study on Buying Behavior of Nutri cereals among the Consumers in Coimbatore District, Tamil Nadu
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalcjast.com/index.php/CJAST/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>Provide references for the first paragraph of the introduction.</p> <p>In the sub section 3.1, correct the below mentioned sentence. The majority were between 41-50 years, not below 30 years. "It was observed that majority of the sample respondents were below 30 years (18%) followed by 31-40 years (33%) and 41-50 years (38%)"</p> <p>Correct the grammatical errors throughout the manuscript.</p> <p>Use one format of the reference list. Check the guidelines of the journal.</p> <p>Some corrections were marked in the manuscript.</p>	
Minor REVISION comments		
Optional/General comments	<p>The research is appreciable.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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