

Review Form 1.6

Journal Name:	Current Journal of Applied Science and Technology
Manuscript Number:	Ms_CJAST_80685
Title of the Manuscript:	A Study on Buying Behavior of Nutri cereals among the Consumers in Coimbatore District, Tamil Nadu
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalcjast.com/index.php/CJAST/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ul style="list-style-type: none"> - In the introduction section the whole section needs several references and additional discussions. - the material and method section should have statistical interpretation also, this also has to be introduced in the results also - Additionally please insert under every table in the table footer the statistical interpretation from every table. I.e. https://doi.org/10.3390/biom10050778 - The results and discussion section lacks relevant discussions. Please also discuss the results by comparing them with important similar studies. - A relevant article contains a minimum of 20 references. Please improve! - In the conclusion section please insert some further perspectives of the study 	
Minor REVISION comments	Additional minor corrections are introduced in the manuscript with track changes.	
Optional/General comments	Overall, after implementing the required major revisions in the manuscript the article could be published.	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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