

Review Form 1.6

Journal Name:	Asian Journal of Language, Literature and Culture Studies
Manuscript Number:	Ms_AJL2C_82219
Title of the Manuscript:	Sustainable Tourism Strategy: QSPM and SWOT Matrix
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajl2c.com/index.php/AJL2C/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>It is important to specify who were interviewed (community, private sector, ...). Refer when these interviews were carried out, and explain the kind of questions presented.</p> <p>Authors must explain how they weighted these matrices. What's the method used?</p> <p>Authors must explain how they developed the QSPM Matrix. (Egs. Weights, US, BAG and priority???)</p> <p>It is important highlight how this study contributes for the tourism planning in Indonesia, the main limitations of this study as well as lines for future studies.</p>	
Minor REVISION comments		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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