

The Implication of Foreign Aid on Economic Growth in Nigeria

ABSTRACT

The shortage of domestic savings needed for investments and the import requirements necessary for a certain level of production and foreign exchange earnings has made the inflow of foreign aid necessary to drive growth in a developing nation like Nigeria. The objective of this study therefore is to investigate the implication of foreign aid on economic growth in Nigeria for a 40-year time period spanning from 1981 to 2020. Time series data on gross domestic product, official development assistance and technical cooperation grant were sourced from the Central Bank of Nigeria statistical bulletin and the World Development Indicators database. The Unit root test, Co-integration test and Error Correction technique were employed as the main analytical tools in the study. The Augmented Dickey Fuller stationarity test showed that the variables were stationary at first difference. The Johansen co-integration test results revealed the existence of a longrun relationship among the variables. The ECM result showed that ODA has a positive relationship with economic growth (GDP) in Nigeria. Also, TCG positively impacted economic growth in Nigeria for the period covered by the study. The impact of ODA and TCG were however not statistically significant. Hence, it was concluded that foreign aid did not significantly drive economic growth in Nigeria. Based on the empirical findings of this study, the following recommendations were made; government should ensure that the official development assistance received from international donors is channeled to developmental projects which should be monitored closely to ensure that they are efficiently utilized. Also, the inflow of technical grant should be encouraged to ensure human capital development and sustain growth in Nigeria. Finally, sound policies should be put in place to enable Nigeria transition from being a recipient of foreign aid to being a donor country.

Keywords: Foreign Aid, Official Development Assistance and Technical Cooperation Grant, Economic Growth.

1. INTRODUCTION

According to Todaro and Smith (2011), foreign aid represents all forms of grants and loans at concessional terms which are targeted at transferring resources from developed to less developed ones on development, poverty and income distribution grounds. It is the transfer of capital packages and other technical/managerial assistance from a country or international organization for the benefit of the recipient country.

Many development economists have viewed foreign aid to be an alternative instrument for the attainment of economic growth. The likes of Lewis (1954), Chennery and Strout, (1966), Iyoha,

(2004), Adamu and Ighodaro, [2012] opined that most economies at some stage in their development process, required foreign aid or assistance to drive sustainable development. Bakare (2011) argues that foreign aid and grants increases the capital available for investment and growth by generating employment and increasing citizen participation in development programmes. For countries with inadequate capital, foreign aid can hasten the realization of a stable output growth rate because of the transfer of knowledge.

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Studies by Singh (1985), Duc (2006) and Olabode (2013) showed an inverse relationship between foreign aid and growth while those by Snyder (1993), Burnside and Dollar (2000) and Hansen and Trap (2000) showed positive outcomes. On the other hand, the works of Dhakal et al (1996), Jensen and Paldam (2003) reported no significant impact of foreign aid on economic growth.

The view that foreign aid has been effective in driving the development process of economies has not been free of controversies. The critiques of this view give examples of countries like Central African Republic, Haiti, Nigeria and Somalia arguing that the inflow of foreign aid has enriched the elite in poor countries, led to unusual dependence on the donors and altered the market forces in the recipient countries (Masci, 2004). Those in favour of the view cite examples of countries of Bolivia, Botswana and Ghana, Indonesia, Uganda and Vietnam South Korea, North Korea, China that have benefited from aid countering the former argument that the challenges associated with foreign aid stems from the donor institutions or countries.

Nigeria as a typical developing nation is faced with low income and high unemployment levels which has led to a saving-investment gap. It is an attempt to bridge this gap that the option of foreign aid is resorted to. Nigeria, as well as other sub-Saharan African nations over the years have received huge volumes of foreign assistance. It is sad to note however that while other aid recipient nations have transitioned to be being donor nations, Nigeria is still far from attaining economic development. This therefore raises a curiosity on how effective foreign aid has been in driving growth in the Nigerian economy. The objective of this study therefore is to investigate the implication of foreign aid on economic growth in Nigeria. Following this introduction is the literature review, methodology, result discussion and conclusion with recommendations.

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2. LITERATURE REVIEW

2.1 Theoretical Literature

The standard model that explains the macroeconomic effect of foreign aid is the Two Gap Model. The model, as advanced by Chenery and Strout (1966) argues that less developed countries (LDCs) are usually faced with two gaps in their development process. The first gap is savings-gap which occurs because of the shortage of domestic savings needed for investments to drive growth. The second gap is the foreign trade or exchange gap which originates from the

import requirements necessary for a certain level of production and foreign exchange earnings. The presence of these gaps makes the inflow of foreign aid necessary to drive growth in a nation. The 'two gap model' gives credence to the investment-limited growth hypothesis based on the Harrod-Domar growth model with the assumption of a specific amount of investment necessary to increase growth.

2.2 Conceptual Framework

The most common form of foreign aid is official development assistance (ODA), which is basically given to combat poverty and promote growth. ODAs augment the internal assets needed for investment to drive growth in developing countries. The main source of ODA is bilateral grants from a donor country to a recipient one which could come in form of loans through international and non-governmental organizations (NGOs). The assistance is capable of enhancing the business environment for the private-sector also to thrive.

Other classifications of foreign aid are project aid, programme aid and technical co-operation aid. Project aid comprises of funds aimed at augmenting the physical capital infrastructure of the recipient countries. It is aimed at specific projects in sectors like agriculture, education, health, housing, and water supply, transport, power, etc. However, small amounts of project aid are channeled to cultural projects, industrial mining and trade (Riddell, 2007). Unlike like project aid, programme aid is not channeled to any particular activity but rather at balance of payments (BOP) support, budget support, financing of capital goods and sector programme assistance. Finally, Technical co-operation aid (also known as Technical assistance), includes the provision of skills in the form of training and scholarship, know-how, specialist personnel, grants for research and guidance. The focal point is usually. Over the years, technical co-operation aid has focused on human capital development as they also provide specialized training to achieve set objectives.

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2.3 Empirical Literature

Various empirical works, both within and outside Sub-Saharan Africa exists on the relationship between foreign aid and economic growth. In examining the extent of the impact of foreign aid on economic growth in Nigeria, Bakare (2011) used the Vector Autoregressive Model (VAR) to determine the sources of shock to growth in Nigeria. Their findings showed a negative relationship between foreign aid and output growth implying that foreign aid worsened output growth in Nigeria.

Fasanya & Onakoya (2012) used the neo-classical modeling analytical framework to analyze the impact of foreign aid on economic growth in Nigeria for the period of 1970 to 2010. Findings from their study showed that aid flows had significant impact on economic growth in Nigeria while population growth had no significant effect on aid flows. They therefore recommended that donor governments be aware of the political situations in receiving countries.

Bashir (2013) examined the impact of official development assistance (ODA) and foreign direct investment (FDI) on real growth in Nigeria for the period 1980-2011. Using the Error Correction Method (ECM), the study confirmed a negative impact of ODA on real growth in the country.

Mba and Amassoma (2014) analyzed the effects of foreign aid on the economic growth in Nigeria for the period, 1981-2012 using the Ordinary Least Square method. The result of their

study showed that the relationship between foreign aid and economic growth in Nigeria was negative and non-significant. The study therefore recommended that foreign aid flows be invested into developmental projects that will boost the nation's GDP.

Ugwuanyi et al (2017) assessed the impact of official aid on poverty reduction in Nigeria for the period, 1981 to 2014 using the ARDL and the error correction model (ECM) technique. For both the long-run and short-run, official aid had non-significant positive impact on poverty reduction within the study period. The study therefore recommended that foreign aid donors earmark aids for specific needs and also ensure that such aids are channeled to the specified target with the help of appraisals and implementation reports.

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A similar study by Ewubare and Okpoi (2018) focused on how funds remitted by migrants affected poverty in Nigeria from 1980 to 2016. Using the ARDL method, the result indicated that in the long run, official development assistance (ODA) and technical cooperation grants reduced poverty incidence in Nigeria. Going by their result, the study recommended the creation of conditions that enhance the inflow of grants to reduce poverty in Nigeria.

A study by Fashina et al (2018), investigated the link between aid and human capital in promoting economic growth of Nigeria using the Vector Error Correction Model (VECM) estimation techniques. The findings from the study suggested that persistent increase in foreign aid flows beyond an optimal point may adversely affect growth thereby confirming the proposition of the Medicine Model.

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A study conducted by Ubi and Ebi (2021) on the link between foreign aid and the development process in Nigeria over the period 1980 to 2018, comparing a 5-year average growth rate in foreign aid to that of some selected development indicators showed that periods with very high foreign aid inflows seem to support improvement in most of the development indicators. The study therefore recommended a higher aid inflow for Nigeria especially in the health and education sectors.

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3. METHODOLOGY

This study's methodology was based on the ex-post facto research design adopting quantitative techniques of analysis using time series data sourced from Central Bank of Nigeria (CBN) statistical bulletin and the World Development Indicators database from 1981 to 2020. The Unit root test, Co-integration test and Error Correction technique were employed as the main analytical tools in the study.

3.1 Model Specification

This study specified the linear below as:

$$GDP = f(\text{FOREINGAID}) \dots \dots \dots (1)$$

To determine the relationship between foreign aid and economic growth, the former would be disaggregated into official development assistance and technical cooperation grant. Simplifying equation 1, we have:

$$GDP = f(\text{ODA, TCG}) \dots \dots \dots (2)$$

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The econometric form of equation 2 is stated thus;

$$GDP = \alpha_0 + \alpha_1 ODA + \alpha_2 TCG + e \dots \dots \dots (3)$$

To minimize the scale effect inherent in data measurement, equation 3 is transformed to a log-linear form. This helps to interpret the estimated coefficients in terms of elasticities. The log – linear form of equation 3 is therefore stated as follows:

$$\ln GDP = \alpha_0 + \alpha_1 \ln ODA + \alpha_2 \ln TCG + e \dots \dots \dots (4)$$

Where:

GDP = gross domestic product

ODA = official development assistance

TCG = technical cooperation grant

α_0 = Autonomous components of gross domestic product

α_1 & α_2 = the slopes of official development assistance and technical cooperation grant.

Ln = natural logarithm

e = error term

It is expected *a priori* that $\alpha_1 > 0$, and $\alpha_2 > 0$.

4 RESULT AND DISCUSSION

Unit Root Test

The stationarity properties of the individual variables using the Augmented Dickey Fuller (ADF) test was carried out to check for the existence of unit root in each of the time series. The results are presented in Table 1 below.

Table 1: Unit Root Result

VARIABLE	ADF Test	1% Critical Value	5% Critical Value	Order of Integration
GDP	-4.6354	-3.5421	-2.8531	I(1)
ODA	-6.4813	-3.9612	-3.2314	I(1)
TCG	-8.3426	-3.9612	-3.2314	I(1)

Source: Researchers Computation Using E-Views 10

The unit root test reported in Table 1 above shows that the variables were differenced once to attain stationarity. In absolute terms, the ADF value of each of the variable was greater than the critical value at 5%. Having confirmed the stationarity of the variables, it is therefore imperative to conduct the co-integration test using the Johansen procedure.

Co-Integration Test

The results of the co-integration test using the Johansen procedure is presented in the table 2 below.

Table 2: Johansen Co-integration Test Results

Hypothesized No. of CE(s)	Eigen value	Trace Statistics	5% critical value	Max-eigen Statistics	5% critical value
None *	0.645125	49.96079	47.85613	27.97173	27.58434
At most 1	0.369893	21.98906	29.79707	12.47039	21.13162
At most 2	0.295790	9.518664	15.49471	9.468309	14.26460

Source: Researchers Computation Using E-Views 10

The result of the co-integration in Table 2 was based on both the Trace Statistics and Maximum Eigenvalue. The results indicated one co-integrating equation at 5 percent significance level. This suggests that there is a long run equilibrium relationship amongst the variables in the estimated model. The existence of co-integrating equations satisfies the requirement for fitting in an error correction model.

Parsimonious Error Correction Mechanism

To confirm the existence of a co-integration among the variables, the ECM is employed. This is based on the general-to-specific rule and the results are presented on Table 3 below.

Table 3: Parsimonious ECM Result

Dependent Variable: D(GDPPC)				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	-0.733016	0.278523	-2.631796	0.0175
D(GDP(-1))	0.134915	0.067372	2.002550	0.0614
D(GDP(-2))	0.113680	0.064635	1.758791	0.0966
D(ODA)	0.177857	0.148036	1.201440	0.2452
D(TCG)	0.289490	0.233859	1.237885	0.2326
ECM(-1)	-0.598869	0.174054	-3.440714	0.0029
R ² = 0.64, R ² -adjusted = 0.60, F-stat = 22.31, F-prob =0.00, DW=2.4				

Source: Researchers Computation Using E-Views 10

The result in table 3 shows that the coefficient of ODA was positive in line with theoretical expectation but not statistically significant. The implication of this is that the inflow of official development assistance did not significantly impact on economic growth during the period under review. This is in line with the submissions of Ubi and Ebi (2021) whose study observed that increases in foreign aid also increased real per capita GDP growth but not significantly. Technical cooperation grant also had a positive relationship with gdp as expected *a priori* but not statistically significant. This result supports the finding of Ugwuanyi et al (2017), Okpoi and Ewubare (2018) who affirmed that the increase in foreign aid and grants alleviated poverty in the nation. The non-significant impact of foreign aid on economic growth goes a long way in

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suggesting that the inflow of foreign assistance have been mismanaged due to the high level of corruption in Nigeria.

The R^2 value of 0.64 shows that the model is a good fit implying that about 64 percent of the variations in gross domestic product can be explained by the changes in official development assistance and technical cooperation grant. Also, the overall regression result of the dynamic model was significant at 5 percent level as showed by the F-statistic of about 22.31. The Durbin Watson value of 2.4 shows that the model is free from autocorrelation. The ECM was rightly signed and statistically significant at conventional levels. This implies that the speed of adjustment to long run equilibrium at a speed of about 60 percent.

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5. CONCLUSION AND RECOMMENDATIONS

This study focused on the implication of Foreign Aid on Economic Growth in Nigeria capturing a 40 year time period, from 1981 to 2021. This was done against the back ground that the inflow of foreign aid in form of official development assistance (ODA) and technical cooperation grant (TCG) are to drive growth in the economy.

The variables were tested for unit root and they attained stationarity after first difference. The Johansen co-integration test showed that there is a long run association between the variables. The ECM result showed that ODA has a positive relationship with economic growth (GDP) in Nigeria. Also, TCG positively impacted economic growth in Nigeria for the period covered by the study. The impact of ODA and TCG were however not statistically significant. Hence, it was concluded that foreign aid did not significantly drive economic growth in Nigeria. Based on the empirical findings of this study, the following recommendations were made; government should ensure that the official development assistance received from international donors is channeled to developmental projects which should be monitored closely to ensure that they are efficiently utilized. Also, the inflow of technical grant should be encouraged to ensure human capital development and sustain growth in Nigeria. Finally, sound policies should be put in place to enable Nigeria transition from being a recipient of foreign aid to being a donor country.

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