

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_89016
Title of the Manuscript:	Corporate Social Responsibility and Customer Behavior Associated with Hotels in Zanzibar
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ul style="list-style-type: none">Have proper citation- (1) remove the initials, retain only the last name of the authors cited, (2) when citing at the end of the sentence, place the period after the citation (3) proper use of et al when citing three or more authors. Also, have complete list of all cited authors in the entire paperPlease revisit the result and discussion, I recommend for the author to provide further discussion as to the implication of the results emphasizing on the Hotels in Zanzibar	
Minor REVISION comments	<ul style="list-style-type: none">Have your manuscript corrected as to its writing issues (misspelled words, appropriate pronoun used, determiner use such as a/an/the/this etc., missing preposition and others- refer to the Grammarly report)	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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