

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_88050
Title of the Manuscript:	MARKETING PLAN AT PT CATUR MANUNGGAL BERJAYA FACIAL CLEANSING TISSUE "BUDDIES" PRODUCT
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
Minor REVISION comments	-Need to check grammatical and sentence structure before final submission	
Optional/General comments	-All variables are well described. Please write a separate paragraph about all findings of this paper. It will help to create a good understanding of overall ideas for academic researchers and concern people. - I personally like the way of using qualitative research with mixed of explanatory research and applied research.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Albina Amin
Department, University & Country	Bangladesh University of Professionals, Bangladesh