

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_78972
Title of the Manuscript:	The Mediating Role of Hedonic Value toward the Relationship between Peer Influence and Gamer's Satisfaction in Purchasing Virtual Items for Online Mobile Games
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The paper is written very well and explained vey systematic way. Which will useful for academicians and also develop interest for readers. Therefore I recommend for the publication. It's quite interesting emerging issue. The manuscript was written very well.	
Minor REVISION comments	The paper have useful information. It will helps for upcoming researcher who are working in this emerging area and it will helps for readers and academicians.	
Optional/General comments	Very good write-up and if possible you can use econometric models to find the good results. The manuscript was written very good and structured manner. Accept for the publication. It's quite interesting emerging issue. The manuscript is useful for policy makers, investors and research scholars.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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