

## Review Form 1.6

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| Journal Name:            | <a href="#">Asian Journal of Economics, Business and Accounting</a>  |
| Manuscript Number:       | Ms_AJEBA_74200   |
| Title of the Manuscript: | ANALYSIS OF FACTORS THAT INFLUENCE SOE'S SUPERIOR PERFORMANCE WITH COST LEADERSHIP AS A MEDIATION VARIABLE |
| Type of the Article      | Original Research Article  |

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://peerreviewcentral.com/page/manuscript-withdrawal-policy>)

### PART 1: Review Comments

|                                     | Reviewer's comment   | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|-------------------------------------|--|---|
| <b>Compulsory</b> REVISION comments | The main variables are not clearly defined. E.g. Cost leadership is discussed before it is defined. The research problem is really not clear. There are 13 statements in the problem statement. There is not a coherent problem statement to lead a reader into the thought and argument of the paper. There are only a few references in the literature review. For example the link between Performance Theory and Cost leadership (definition please) has not been made in the literature review. |   |
| <b>Minor</b> REVISION comments      | Consider reducing the number of hypotheses. The discussion is a good one but there are too many hypotheses in the preceding section.   |   |
| <b>Optional/General</b> comments    | What did you mean by Background Research in the introduction?  |   |

### PART 2:

|  | Reviewer's comment  | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|--|---|---|
| Are there ethical issues in this manuscript? | (If yes, kindly please write down the ethical issues here in details) |   |

### Reviewer Details:

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|----------------------------------|------------------------|
| Name:                            | Parrot Hezekiah Yobera |
| Department, University & Country | Kenya                  |