

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Advanced Research and Reports</a>
Manuscript Number:	Ms_AJARR_86239
Title of the Manuscript:	When the Digital Media do the Magic of Effective Advertising of Health Supplements in Owerri Metropolis
Type of the Article	

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajarr.com/index.php/AJARR/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<p>The introduction and the study gap need to be integrated and then derive the research questions so that they are in the form of a paper and not a thesis, with the importance of updating the references, as there are some of them from 2000</p> <p>The conclusion needs to be more prominent for the scientific contribution, and the recommendations should preferably be formulated in the form of a paragraph, not points.</p>	
<b>Minor</b> REVISION comments	the first row of the abstract need to introduction about digital media and health	
<b>Optional/General</b> comments	add more keywords	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

### Reviewer Details:

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