

Review Form 1.6

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_86239
Title of the Manuscript:	When the Digital Media do the Magic of Effective Advertising of Health Supplements in Owerri Metropolis
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajarr.com/index.php/AJARR/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ul style="list-style-type: none">Nil	
Minor REVISION comments	<ul style="list-style-type: none">Nil	
Optional/General comments	<ul style="list-style-type: none">Good, accept the submission.This Paper is focused in investigated the effectiveness of the digital media in advertising of health supplements in Owerri metropolisThis paper recommended that advertisers should not stop being creative in their advertising outing on the digital mediaOutcomes of this paper keep influencing consumers positively and then maintain its effectiveness in the promotion of health supplement productsOriginality is good	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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