

**Review Form 1.6**

Journal Name:	<a href="#">Asian Journal of Advanced Research and Reports</a>
Manuscript Number:	Ms_AJARR_80911
Title of the Manuscript:	<b>White beauty: The moderating role of social media addiction on social comparison and skin tone satisfaction</b>
Type of the Article	<b>Original Research Article</b>

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajarr.com/index.php/AJARR/editorial-policy> )

**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments		
<b>Minor</b> REVISION comments	<p>....."how long do respondents usually spent on social media, their experience in using skin lightening products, and skin bleaching behaviors for those who have experience in using skin lightening products. For skin lightening behaviors, we asked several questions relating to the history of respondents' skin lightening products usage. The questions include "Are you still using skin lightening products?", "At what age did you start using skin lightening products?", "How many brands (of skin lightening products) have you tried before this?", "How long have you been using skin lightening products?", and "What is the main purpose for you using skin lightening products?"</p> <p>These questions are not demographic information. I suggest including a subsection.</p>	
<b>Optional/General</b> comments	The manuscript is scientifically robust and technically sound.	

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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