

Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_89948
Title of the Manuscript:	Farmers' Brand Preference and Brand Loyalty towards Maize Hybrid Seeds in Guntur District of Andhra Pradesh, India
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	Need additional primary articles about corn research results according to research objectives.	
Minor REVISION comments	In manuscript	
Optional/General comments	In the results and discussion generally only move statements from the existing table and the author has not provided a specific review of what the findings mean, except for section 3.9. which discusses the advantages of 4 kg bagged seeds.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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