

Review Form 1.6

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| Journal Name: | Asian Journal of Agricultural Extension, Economics & Sociology |
| Manuscript Number: | Ms_AJAEES_89790 |
| Title of the Manuscript: | A study on Consumer usage pattern of online grocery shopping app |
| Type of the Article | Original Research Article |

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy>)

PART 1: Review Comments

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|-------------------------------------|---|---|
| Compulsory REVISION comments | In the introduction, pls. Discuss the main GAP and main contribution of the paper. Pls. Clear or be specific in the statement of objective. In the methods, Pls. Include the characteristics of your respondents (qualification because it is purposive sampling). The procedure of gathering data must be included In Result, very narrow discussion of the results. | |
| Minor REVISION comments | | |
| Optional/General comments | Need to be revise and need to improve discussion | |

PART 2:

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| Are there ethical issues in this manuscript? | <i>(If yes, Kindly please write down the ethical issues here in details)</i> | |

Reviewer Details:

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| Department, University & Country | Pangasinan State University, Philippines |