

Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_88361
Title of the Manuscript:	Comparative Analysis of Entrepreneurial orientation and Perceived gains in marketing of Farmer Producer Company Shareholders of Kerala, India.
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>This research is very interesting for the development and institutional strengthening of Farmer Producer Organizations at GOI. However, it is necessary to pay attention to the process of determining research variables. It's good if the references are more enriched. This will sharpen recommendations on the problem being studied.</p> <p>That's Great, if the researcher can clearly state 10 statements under 3 dimensions i.e., innovativeness, proactivity and risk bearing.</p> <p>Nice effort if the researcher can clearly state a five point continuum of agreement using four statements in measuring the gains of marketing</p> <p>Highly appreciate if all of statements referenced from various previous studies.</p>	
Minor REVISION comments	<ol style="list-style-type: none"> 1. It is advisable to add statistical data or reference to strengthen this statement 2. The researcher(s) can make a new paragraph for more readable (not fatigue for readers) 3. Nice effort if the researcher(s) can explain GOI abbreviation. This manuscript for international readers. I know the means is Government of India. But I'm not wrong either if I interpreted it as Government of Indonesia 4. Inconsistency in writing typeface. Calibri/Times New Roman? 5. Avoid referring to Wikipedia. It is a FREE ACCESS Encyclopedia. All of us can change information anywhere and anytime. The researcher(s) can refer from the official information, i.e., local government website or scientific manuscript(s). 	
Optional/General comments	<p>Great effort but the manuscript still lacking in fundamental theoretical development</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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