Review Form 1.6

Journal Name:	**Asian Journal of Agricultural Extension, Economics & Sociology**
Manuscript Number:	**Ms_AJAEES_87482**
Title of the Manuscript:	**A content analysis of farm information and infographics in Pasumai Vikatan Tamil magazine**
Type of the Article	**Original Research Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty'**, provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(https://www.journalajaees.com/index.php/AJAEES/editorial-policy)

PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	The manuscript is interesting but needs major modification: grammar/spell check and table formatting (tables are split)	
Minor REVISION comments	The aim of the study is to analyze the coverage, readability ease, mode of presentation and type and level of infographics published in Tamil bimonthly magazine *Pasumai Vikatan*. The study also identifies that the coverage of articles was relatively less during the Covid 19 pandemic due to lack of access to farmers, insufficient staff among many others. The suggestion towards data collection tools is presented	
Optional/General comments	619 articles covered across 64 editions from 2019 to 2021 were considered for sample study to analyze the basic objective of extent of farm information, readability ease and also the infographics covered.	

PART 2:

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	

Reviewer Details:

Name:	**Marika Tatishvili**
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