

Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_86995
Title of the Manuscript:	AN ANALYSIS OF PURCHASING OF MEAT PRODUCTS IN ONLINE IN COIMBATORE CITY
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The language is not understandable, there are grammatical mistakes and some sentences should be reframed. Review should be given in introduction part and it should be in story form. The results are not discussed properly. Improve the suggestions and conclusion part to policy implications, and Conclusion and way forward respectively.	
Minor REVISION comments	Improve the overall language of the paper Use APA Format for references.	
Optional/General comments	Nil	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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