

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Agricultural Extension, Economics &amp; Sociology</a>
Manuscript Number:	Ms_AJAEES_86937
Title of the Manuscript:	FROM NORMAL TO A NEW NORMAL: A PARADIGM SHIFT IN CONSUMER'S APPAREL PURCHASE BEHAVIOR DURING COVID
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	Overall, the manuscript is clear and concise. The research method of the study is not mentioned (Type of sampling method used). The author should consider explaining the gap between consumer behavior precisely.	
<b>Minor</b> REVISION comments	Do some grammatical correction and spell check	
<b>Optional/General</b> comments	I think this research is eligible for being published. The literature review is up-to-date.	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

### Reviewer Details:

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