

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Agricultural Extension, Economics &amp; Sociology</a>
Manuscript Number:	Ms_AJAEES_84907
Title of the Manuscript:	To assess the utilization pattern of mass media for agricultural production among farmers in Haryana
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<p>1) Abstract: Any recommendation from this study should be added.</p> <p>2) Introduction: The author should explain the significance of this paper. Add some discussion why this study differs from previous studies.</p> <p>3) MATERIALS AND METHODS:</p> <ul style="list-style-type: none"> <li>- The author should provide some discussion about population size and how to define sample size (120 respondents).</li> <li>- The author mentions about 9 statements of utilization about mass media use with a three-point score. However, the author does not mention about 8 statements of perceived usefulness of information using mass media. It should be added.</li> <li>- The author adds up the scores from each question to get the total score for each participant. The author must explain clearly how to interpret the results. For utilization questions, there are 9 questions with a three-point score. Therefore, total scores are collapsed into three grouped categories: For example, Low (9 – 14), Medium (15 – 20), High (21-27). For perceived usefulness questions, there are 8 questions with a three-point score. Therefore, total scores are collapsed into three grouped categories: For example, Low (8 – 13), Medium (14 – 19), High (21-24). This interpretation must be added.</li> <li>- The author should mention clearly null hypothesis of the Chi-Square test. How many are socio-economic factors used in this study?</li> </ul> <p>4) Table 2: Overall distribution of respondent according to utilization of mass media. The highest possible score is 27. Table 4: Overall distribution of respondent according to perceived usefulness of information. The lowest possible score is 8, and the highest possible score is 24. Why do you interpret the results differently?</p> <p>5) CONCLUSIONS: Add recommendation.</p>	
<b>Minor</b> REVISION comments	For Socio-economic factors associated utilization of mass media, according to Table 5, gender, Social participation, Extension contacts, and Extension activities are statistically significant at 5% level. Family type, Family size, and Subsidiary occupation are highly significant at 1% level. Check your results!	
<b>Optional/General</b> comments	-	

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</b>
<b>Are there ethical issues in this manuscript?</b>	<b><i>(If yes, Kindly please write down the ethical issues here in details)</i></b>	

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