

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Agricultural Extension, Economics &amp; Sociology</a>
Manuscript Number:	Ms_AJAEES_80670
Title of the Manuscript:	Factor Analysis Approach in Understanding Student's Attitude towards Social Media Usage in Agricultural Higher Education
Type of the Article	Original Research Article

### **General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy> )

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**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<p>In the introduction part, integrate or insert the 1.1 content in social media and/or instead of assigning a separate topic for it, just add or include it in your introduction (since the format does not require a separate review of related literature part)</p> <p>In the introduction again, the topics/content included in this line: The magnitude of SN media usage depends of some factor such as:...etc. change or state in in a narrative way or make it a paragraph. Also, improve the last stanza of the introduction by stating the importance or the reason why the study was conducted.</p> <p>In the hypothesis, instead "Thus, we hypothesize that between the students towards social media usage there is no relationship". Attitude towards the social media will be correlated in their what? Make the statement more clearer and specific</p> <p>In the research objective, "Thus, the present investigation focusses on the major objective is to ascertain the attitude of students towards the social media usage". The title is "Factor Analysis Approach in Understanding Student's Attitude towards Social Media Usage in Agricultural Higher Education". Do the objective is congruent to the topic? It is recommended to add the factors that may affect their attitude towards social media.</p> <p>Include the study area in the methodology. Also, do the 2<sup>nd</sup> stanza is relevant to be included in the article?</p> <p>Explain table 1 in how it will be used in analysis and/or in the paper.</p> <p>Improved/organize the content/data in table 2, do not use acronym (or if necessary, state the meaning of the acronym below the table</p> <p>Explain the result of table 3 in a simple and a clearer way ( it seems many factors are involved which makes the explanation complicated. Only include the necessary data and its explanation that is relevant in the study.\</p> <p>In the result, there is Pg diploma and the BS agricultural students as factor, try to explain it first in the introduction, include it in the objectives and explain it how the result will be obtain in the methodology.\</p> <p>The result was not supported by any literature, add a supporting statement/literature in the explanation either it will support or contrast the result.</p> <p>In the conclusion, is there a data for concluding how the students perceive about social media? Also, "It is concluded that social media have some positive and some negative impacts on students", do the positive or negative impacts of social media was established/explain in the result?</p>	
<b>Minor</b> REVISION comments	<p>Check the entire article and change/revised all the sentence or words that uses first person point of view such as I, we, etc. instead use third person point of view such as the researchers,</p>	

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<b>Optional/General</b> comments	Remove the figure in introduction	
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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes. Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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