

Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_77915
Title of the Manuscript:	Assessing Tomato Marketing Efficiency in Selected Agro-Ecological Zones of Ghana
Type of the Article	Review Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://peerreviewcentral.com/page/manuscript-withdrawal-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>The article is original and includes important issues and analyzes the market efficiency of actors in the tomato value chain in the selected agro-ecological zones of Ghana and also determine the factors influencing the marketing efficiency of farmers in particular.</p> <p>It is interesting and deserves attention! Marketing is a system and must be analysed holistically. This study is unique in the sense that, it examines the efficiency of tomato marketing of all the actors in the tomato value chain from the farmer to wholesaler and to the retailer. The article is structured correctly and written in a good style, and the terminology used is correct. From the literature review, which includes 30 literature sources, it is clear that the author knows very well the state of the problem, from which he correctly formulates the main goal and objectives of the study. The results of the experiments are presented on 10 pages and are illustrated with 6 tables and 1 figures, consistent with the specifics of specific indicators, as well as the large number of studies reflected in the methodology of the article. Marketing efficiency levels and its determinants are analyzed using marketing margins and OLS.</p> <p>The obtained results are interpreted correctly and the methodology used is adequate to the set tasks. A very good statistical processing of the data has been made, which allows to make reliable and substantiated conclusions.</p>	
Minor REVISION comments	<p>This work reveals that variables such as education, experience in tomato farming, membership in FBO, GSZ location, price of tomato, cost of storage, and cost of postharvest losses significantly affect ME of farmers. The study offers evidence on price determination and marketing efficiency in the tomato value chain, which is uncommon in most production efficiency and welfare studies. Other results reveal that marketing efficiency (ME) of farmers was higher than ME of wholesalers but not as high as those attained by retailers, however, farmers had the least market power.</p>	
Optional/General comments	<p>Author have declared that no competing interests exist and there is absolutely no conflict of interest between the authors and producers of the products.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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