



SDI EDITORIAL COMMENTS FORM

EDITORIAL COMMENT'S on revised paper (if any)	Authors' response to editor's comments
<p>The most relevant suggestions come from "Kam" reviewer.</p> <p>Regarding following reviewer comment: METHODOLOGY I suggest that author add as supplementary material the questionnaire used and put in literature cited the reference of "the Slovin formula".</p> <p>I suggest that figures 1, 3, 6, 7, 8, 9, 10, 11, 12 could be deleted and only mention the results in text. In really each figure can be reduced in a sentence.</p> <p>This reviewer suggestion was not replied and was not included in text. It is necessary a reply for it.</p> <p>MANAGERIAL IMPLICATIONS</p> <ul style="list-style-type: none"> You need to suggest the managerial implications in two or three paragraphs, with details in the deductions. For example, how firms, markets, economy, consumers and so forth can use the results from your research. <p>Additionally the word in title: "Comsumption" should be: "Consumption"</p>	<p>METHODOLOGY In the method section, I've revised the reference to the "the slovin formula"</p> <p>In the figures section, I've deleted the suggested image and also I deleted the other image and changed it to a sentence.</p> <p>I have also added MANAGERIAL IMPLICATIONS to my paper and have provided the intended use of my research for the public, students, and others who read my research.</p> <p>I have also corrected the wording in the title of this paper.</p>