

Editor's Comment:

The said article is readied for publication acceptance if the following corrections are being taking care of:

1. Two keywords "Pasumai Vikatan", and "infographics" duplicate the same as in the paper title. Other selections should be re-chosen.
2. The paper title may add the country name "India" in it.
3. Citation format in the text should be "(Stemler, 2015)", not "(Steven E. Stemler, (2015))".
4. A thorough punctuation check and English syntax check is highly recommended.
5. Please number all the equations listed in the text, even though there is only one.
6. If Flesch index has been abbreviated as "RE", this acronym name should be use throughout the entire text.
7. Is Flesch index the same as Flesch score in Table 1? Please unify!
8. There is no such word as "agrpreneurs". Why not use "agri-business"?

Editor's Details:

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