

**Editor's Comment:**

I am sending you my editorial decision for paper with the title: FROM NORMAL TO A NEW NORMAL: A PARADIGM SHIFT IN CONSUMER'S APPAREL PURCHASE BEHAVIOR DURING COVID.

Very interesting topic has been chosen by the author.

I accept the manuscript to be published based on reviewers' recommendation.

**Editor's Details:**

Dr. Roxana Plesa  
Senior Lecturer, University of Petrosani, Romania.