

Review Form 3

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJSSSE_129666
Title of the Manuscript:	STRATEGIES FOR ECOTOURISM DEVELOPMENT AT PUNCAK TANGKE TABU, SEMPAJAYA VILLAGE, BERASTAGI, KARO REGENCY
Type of the Article	

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This manuscript is significant for the scientific community as it provides a comprehensive analysis of ecotourism potential in Puncak Tangke Tabu, contributing valuable insights into sustainable tourism development. By employing a mixed-methods approach that includes direct observation, interviews, and SWOT analysis, the study offers a robust framework for understanding the interplay between natural resources, community involvement, and tourism management. Furthermore, the research highlights the importance of local wisdom and community engagement in fostering sustainable practices, which can serve as a model for similar ecotourism initiatives globally. Ultimately, this work not only enriches the existing literature on ecotourism but also provides actionable strategies that can enhance both economic and ecological outcomes for local communities.	
Is the title of the article suitable? (If not please suggest an alternative title)	The title of the article is not explicitly provided in the excerpts, but based on the content discussed, a suitable title could be: "Sustainable Ecotourism Development Strategies for Puncak Tangke Tabu: Enhancing Community Welfare and Environmental Preservation." This title effectively captures the essence of the study, emphasizing both the focus on ecotourism development and the dual goals of community welfare and environmental sustainability. If the original title is different, it may be beneficial to ensure it aligns with these key themes for clarity and relevance.	

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<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>Based on the provided excerpts, it appears that the abstract is not explicitly included. However, for an effective abstract, it should ideally summarize the key components of the study, including the research objectives, methodology, main findings, and implications.</p> <p>Suggestions for a Comprehensive Abstract:</p> <ol style="list-style-type: none"> 1. Research Objectives: Clearly state the primary aim of the study, which is to analyze the ecotourism potential of Puncak Tangke Tabu and formulate development strategies. 2. Methodology: Briefly describe the research methods used, such as qualitative data collection through interviews, observations, and SWOT analysis. 3. Key Findings: Highlight the main findings, including the strengths, weaknesses, opportunities, and threats identified in the SWOT analysis, as well as the potential for community involvement and sustainable practices. 4. Implications: Discuss the implications of the findings for local community welfare, environmental preservation, and tourism management, emphasizing the importance of collaboration among stakeholders. 5. Recommendations: Include a brief mention of the recommended strategies for promoting ecotourism, such as enhancing digital promotion, improving infrastructure, and fostering community engagement. <p>By incorporating these elements, the abstract will provide a clearer and more comprehensive overview of the study, making it more informative for readers and researchers in the field.</p>	
<p>Is the manuscript scientifically, correct? Please write here.</p>	<p>Based on the provided excerpts, the manuscript appears to be scientifically sound. It employs a qualitative descriptive approach, which is appropriate for exploring the potential and challenges of ecotourism development. The use of multiple data collection methods, including direct observation, interviews, and documentation, enhances the reliability and depth of the findings.</p> <p>Additionally, the application of SWOT analysis to assess internal and external factors related to ecotourism development is a well-established method in the field of tourism studies. The manuscript also acknowledges the importance of community involvement and local wisdom, which are critical components of sustainable tourism practices.</p> <p>However, to ensure scientific rigor, it would be beneficial for the manuscript to include:</p> <ol style="list-style-type: none"> 1. Clear Definitions: Operational definitions of key terms related to ecotourism and tourism development should be consistently applied throughout the manuscript. 2. Literature References: Citing relevant literature to support claims and findings would strengthen the scientific basis of the research. 3. Data Analysis Transparency: A more detailed explanation of the data analysis methods used, including how qualitative data were coded and interpreted, would enhance the credibility of the findings. 4. Limitations: Acknowledging any limitations of the study, such as sample size or potential biases in data collection, would provide a more balanced view of the research. <p>Overall, while the manuscript demonstrates a solid foundation in scientific methodology, addressing these aspects could further enhance its scientific integrity.</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</p>	<p>The references provided in the manuscript include a mix of older and more recent sources, with some dating back to the late 1990s and early 2000s. While foundational texts can be valuable, it is essential to include more recent studies to ensure the research is grounded in the latest developments and trends in ecotourism and sustainable tourism practices.</p>	
<p>Is the language/English quality of the article suitable for scholarly communications?</p>	<p>Based on the excerpts provided, the language and English quality of the article appear to be generally suitable for scholarly communication. The writing is clear and coherent, with a logical flow of ideas. Key concepts related to ecotourism, community involvement, and sustainable practices are articulated effectively.</p>	
<p><u>Optional/General</u> comments</p>		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Chet Narayan Acharya
Department, University & Country	Prince of Songkla University, Thailand