

### Review Form 3

Journal Name:	<a href="#">Journal of Experimental Agriculture International</a>
Manuscript Number:	Ms_JEAI_128649
Title of the Manuscript:	"Knowledge level, challenges perceived by traders in the Functioning and Price Variation of Apple Marketing through e-NAM in Sant Kabir Nagar District of Uttar Pradesh"
Type of the Article	

#### PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.</b>	Electronic National Agriculture Market is still required to capture local market from all India. This study highlights awareness and barriers about ENAM market.	
<b>Is the title of the article suitable? (If not please suggest an alternative title)</b>	The Complexities of Price Fluctuations analysing Apple Marketing in Sant Kabir Nagar Traders' Perspective in Uttar Pradesh	
<b>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</b>	Practice implication of research study and Future Implications.	
<b>Is the manuscript scientifically, correct? Please write here.</b>	Literature Review missing	
<b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b>	References need to elaborate, the authors should include more recent studies from 2022 onwards,	
<b>Is the language/English quality of the article suitable for scholarly communications?</b>	Yes	
<b>Optional/General</b> comments		

#### PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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**Reviewer Details:**

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