

Review Form 3

Journal Name:	Journal of Experimental Agriculture International
Manuscript Number:	Ms_JEAI_129274
Title of the Manuscript:	Analyzing marketing efficiency in mushroom cultivation: A comprehensive study in Udham Singh Nagar district of Uttarakhand
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This manuscript contributes to the agricultural economics literature by examining the marketing efficiency in mushroom cultivation, a growing segment within the agricultural sector. The study's focus on small and marginal farmers provides valuable insights into their challenges and opportunities, thus potentially aiding in policy formulation to support their endeavors. By addressing marketing channels and constraints, the paper adds to the understanding of how improved marketing infrastructure could enhance profitability and sustainability in mushroom farming. These findings can be instrumental for stakeholders including farmers, policymakers, and agricultural marketers.	
Is the title of the article suitable? (If not please suggest an alternative title)	The title is appropriate and reflects the core focus of the study. No changes are suggested.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract effectively summarizes the study's objectives, methods, and key findings. However, consider briefly mentioning the significance of the constraints identified and their implications for marketing efficiency to enhance comprehensiveness.	
Is the manuscript scientifically, correct? Please write here.	The manuscript is scientifically sound. The methodology employed, including Acharya's method and Garrett's ranking technique, is appropriate for achieving the study's objectives. However, the clarity of the calculation of marketing efficiency metrics could be improved by including additional explanations or an illustrative example.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The references are not sufficient and include recent and relevant studies. It may be useful to add references from similar studies conducted in other countries to provide a comparative perspective.	
Is the language/English quality of the article suitable for scholarly communications?	The language quality is adequate for scholarly communication. However, some minor grammatical and stylistic edits would improve readability. For instance, ensure consistent use of terms like "middlemen" and "intermediaries" throughout the text.	
<u>Optional/General</u> comments	Consider restructuring some sections to improve flow, particularly the methodology and results discussion. For example, separating the methodology for each objective and its corresponding results could enhance coherence.	

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PART 2:

	<u>Reviewer's comment</u>	<u>Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</u>
<u>Are there ethical issues in this manuscript?</u>	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	

Reviewer Details:

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