

Review Form 3

Journal Name:	Asian Journal of Research in Computer Science
Manuscript Number:	Ms_AJRCOS_128383
Title of the Manuscript:	Dead Internet Theory: An AI Driven Superficial Interaction Replacing Meaningful Connections on Social Media
Type of the Article	Original Research Article

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This article talks about the "Dead Internet Theory (DIT)". The possibility of real human engagement is missing in the world of AI Bots. Most messages and conversations use AI generating capabilities often leading to stale and in-authentic data. Most focus of the business is geared towards profit maximization, instead of authentic human interaction. The "Content-Forming" strategies reveal more on user engagement rather than sharing innovative ideas/thoughts resulting in lack of creative sharing. Thanks to the various algorithms that has paved the way. This finally results in not so inspirational content and will have a great negative impact on the trust with social media.	
Is the title of the article suitable? (If not please suggest an alternative title)	The title effectively captures the main themes and sections mentioned in the article. The central idea of this article is "Not-So" human content generation in social media platforms. The capture the thoughts of the industry practitioners, the words like AI-Bots could be part of the title.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract conveys the essence of the article. The key words are apt as well. Some enhancements could include is to identify the scope of the article. The abstract should emphasize broader implications for the society. The article provides some important measures to call for a change. This could be included as a line in the abstract as well.	
Is the manuscript scientifically, correct? Please write here.	The article's idea is very relevant. The scope for an extensive literature review from recent researches (year 2019 to 2024) could add definitive weightage to the substance and argument purviews. The theory introduced in the abstract needs more detailing in the manuscript, which could be in its future versions. Data and evidence plays a significant role in this era of AI & Datascience, hence the discussions revolving around this will definitely interest the reader.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The author has made significant attempt to share the references and has included the citations for cross referencing. Recommendation to the author is also cite from the latest references through the years 2021-2024, and also after the pandemics will be a great. The work of Zhou & Zhang (2021) , Twenge & Campbell (2019) – could also be studied to write more about the user-roles in DIT.	
Is the language/English quality of the article suitable for scholarly communications?	The article is engaging. There are few grammatical and punctuation errors that could be worked upon. It is highly recommended for the language tone to be "FORMAL" for academic reference purposes. There are some long sentences that could be broken down into simpler ones. Also if the passive-voice sentences could be converted to active-voice, the reader will have a great read.	
Optional/General comments	I have personally learnt about the DIT. Thank you The topic is very relevant for the era and is timely. The substance of the article could be improved more with the usage of story-telling through data especially for social media, include a comprehensive literary evidence and to also consider the ethical and social dimensions of this theory.	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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