

Review Form 3

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_128339
Title of the Manuscript:	Integrating Environmental, Social, and Governance (ESG) Principles into Financial Planning for Sustainable Corporate Growth
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This manuscript holds significant importance for the scientific community as it provides a comprehensive review of how Environmental, Social, and Governance (ESG) principles are integrated into financial planning and their measurable impacts on corporate performance, stakeholder trust, and long-term resilience. By synthesizing insights from 15 studies, it bridges critical gaps in understanding the interplay between sustainability and financial strategies, offering actionable frameworks for businesses and policymakers. The findings not only highlight the potential of ESG integration to drive sustainable corporate growth but also underscore the need for standardized metrics and global regulatory coherence. This research contributes to the evolving field of sustainable finance and offers valuable directions for future studies to address persistent challenges in ESG implementation.	
Is the title of the article suitable? (If not please suggest an alternative title)	The title of the article appears suitable as it captures the main theme.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is largely comprehensive, however, it could have explicitly state the geographical focus of the study.	
Is the manuscript scientifically, correct? Please write here.	The manuscript appears to be scientifically correct, as it is grounded in a rigorous literature review methodology and supported by relevant case studies, examples, and data. The integration of Environmental, Social, and Governance (ESG) principles into financial planning is an emerging and complex topic, and the manuscript does well to synthesize findings from recent literature while addressing both opportunities and challenges.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The references in the manuscript are generally sufficient and recent, covering the period from 2019 to 2024, which aligns with the stated scope of the study.	
Is the language/English quality of the article suitable for scholarly communications?	The English quality of the article is suitable for scholarly communication.	
Optional/General comments	No plagiarism suspected.	

Review Form 3

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Yetunde Adebayo
Department, University & Country	UK