

### Review Form 3

Journal Name:	<a href="#">Asian Journal of Advanced Research and Reports</a>
Manuscript Number:	Ms_AJARR_128834
Title of the Manuscript:	Farmers' Perceived Effectiveness of Agricultural Technology Transfer Hub (AgriTech) in the Dissemination of Improved Oil Palm Production Technologies in Western Regions of Tanzania
Type of the Article	Original Research Article

#### PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This is an attempt to ascertain the perceived utility of an institutional mechanism of providing extension services to farmers. The study uses an already developed assessment tool SERVQUAL for the purpose. The results provide a valuable feedback on the performance of AgriTech in the dissemination of oil palm cultivation related technological aspects in Western Tanzania.	
Is the title of the article suitable? (If not please suggest an alternative title)	Could be shortened " Perceived Effectiveness of Agricultural Technology Transfer Hub in Western Tanzania- SERVQUAL analysis"	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	No comments	
Is the manuscript scientifically, correct? Please write here.	Needs lots of improvement. Methodology is weak and needs to be recast. (i) how the 120 farmers were shortlisted from the visitor's book (ii) how the 6 participants were identified for each FGD (iii) who moderated the FGD and what were the guiding questions in the checklist? There is no statistical analysis, results are interpreted based on Mean and Frequencies. There are too many small tables, all of which could have been presented in one. Figures do not convey anything other than frequencies. The seven dimensions of effectiveness could have been assessed for the relative importance using weights and then combined using Index approach. There is no clarity on why the data on socio economic characteristics of the respondents was presented in Table 1.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	No comments	
Is the language/English quality of the article suitable for scholarly communications?	No comments	
<b>Optional/General</b> comments	The paper needs major revision. The paper suffers from weak methodology and inadequate statistical analysis. The results are superficially presented without any reference to what is happening on the ground with respect to oil palm cultivation, the productivity levels, extent of adoption of technologies, extension contacts and approaches currently prevailing in the study area. Secondary data related to the seven dimensions of SERVQUAL could have been explored and used for strengthening the interpretation of results of the present study.	

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**PART 2:**

	<b><u>Reviewer's comment</u></b>	<b><u>Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</u></b>
<b><u>Are there ethical issues in this manuscript?</u></b>	<b><u>(If yes, Kindly please write down the ethical issues here in details)</u></b>	

**Reviewer Details:**

<b><u>Name:</u></b>	<b>Chandre Gowda M J</b>
<b><u>Department, University &amp; Country</u></b>	<b>Agricultural Technology Application Research Institute, India</b>