

Review Form 3

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_129556
Title of the Manuscript:	Construal Level and Cognitive Reflection in Newsvendor Games: Unveiling the Influence of Individual Heterogeneity on Decision-Making
Type of the Article	Research Article

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The research highlights the abstract and concrete thinking (Construal Level and Cognitive Reflection) in taking decision. The tests used to know this difference can help people towards reaching a logical decision. This manuscript will also be document to look up to in time of taking any wise decision in our daily life.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, the title is appropriate.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Yes, the abstract is appropriate. If methodology is added, it will be complete in all aspects.	
Is the manuscript scientifically, correct? Please write here.	Yes, the manuscript is correct. If the author can make a separate heading for methodology, it can clear the air regarding the use of primary data, tests and the tools used. It also lacks recommendation which can be added with the conclusion.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes, the references are recent and appropriate.	
Is the language/English quality of the article suitable for scholarly communications?	Yes, the language is appropriate.	
<u>Optional/General</u> comments	<ol style="list-style-type: none"> 1. Good presentation 2. Grammar is already corrected in the manuscript, in two places. 3. Relevant topic 4. Methodology, research gap, recommendation is missing. 	

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PART 2:

	<u>Reviewer's comment</u>	<u>Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</u>
<u>Are there ethical issues in this manuscript?</u>	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	

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