

Review Form 3

Journal Name:	Asian Journal of Education and Social Studies
Manuscript Number:	Ms_AJESS_125534
Title of the Manuscript:	ASSESSMENT OF OBJECTIVITY LEVELS OF NEWS REPORTAGE VIA SOCIAL MEDIA PLATFORMS
Type of the Article	

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This manuscript provides an understanding of the perception of the audience groups towards news reportage in terms of objectivity through social media platforms. Also, it is a potential paper to suggest intervention plan to overcome the issue of objectivity and credibility of news reports disseminated through social media. Content of the manuscript is well organised. There are few grammatical/spelling errors.	
Is the title of the article suitable? (If not please suggest an alternative title)	Research questions and findings of this study is more about audience perception of news in terms of objectivity disseminated through social media. Title of the paper should be more specific and represent the entire study. Proposed alternative title can be "Evaluation of Audience Perception towards Objectivity in News on Social Media Platforms".	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Word limit of the abstract can be reduced to 300 words to make it to the point. The last part of the abstract suggesting recommendations have not mentioned appropriate research methods like interview of the expert or conducting survey for the same in the study to come to that conclusion. To incorporate the 'recommendations', the author must use research methods and give solid evidence otherwise this part should be removed.	
Are subsections and structure of the manuscript appropriate?	Subsections and structure of the manuscript is well organised. In subsection "Statement of problem", there is no reference of any popular case study or incidents in Nigeria of contemporary time which gives rationality to undertake this kind of study. The reference of popular case studies and incidents should also be incorporated in abstract to establish the solid reason behind conducting the study.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	Word length and content of the manuscript including the elements of research article is appropriate and well organised. However, this manuscript lacks precision and clarity in research methodology. This study does not indicate the specific age group, gender, occupation or literacy level of respondents while conducting the survey. These variables effect the outcome of this kind of study. Also, while giving recommendations to overcome the problem, the author has not used any proper research method like expert interview to come to that conclusion.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The latest reference mentioned in the manuscript is of 2014 and other references revolve around 2010s. Since social media and technology keep changing, the author must visit the recent studies of 2020s and incorporate in the article.	
Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	Language of the article is suitable for scholarly communications. However, there are few grammatical/spelling errors.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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