

Review Form 3

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_129368
Title of the Manuscript:	Role of Strategic Leadership in Shaping Organizational Culture During Mergers and Acquisitions
Type of the Article	

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The manuscript intends to highlight the role of strategic leadership in during mergers and acquisition	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	No. The abstract misses the objective of the study, methodology used, findings of the study, conclusion following the findings, and implication of the study	
Is the manuscript scientifically, correct? Please write here.	No. The manuscript has highlighted the role of strategic leadership and its challenges but it is unclear whether this was a review of previous studies (considering the opening statement on the Abstract) or new study, which I would expect to see how were the data collected and analysed. There is also a part of conclusion which is hard to connect, because the conclusion should come from the discussion of findings but in this manuscript the findings and discussion of findings have not clearly featured. The manuscript has also given some recommendations which are also not clear because they were supposed to come from the findings/implication of the findings.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	No. The study has not made reference to any empirical studies on the subject, which would improve the quality and value of the manuscript in terms of the findings and practical implication.	

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Is the language/English quality of the article suitable for scholarly communications?	Yes	
<u>Optional/General</u> comments	The manuscript should be clear if it is a review or a new study, provide the “why” behind the study or review, specify the objective, methodology, findings, and discussion of the findings. Conclusion, Implication and recommendations should reflect the findings and conclusion of the study	

PART 2:

	<u>Reviewer's comment</u>	<u>Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</u>
<u>Are there ethical issues in this manuscript?</u>	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	

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