

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_128701
Title of the Manuscript:	COST REDUCTION TECHNIQUES ON FIRM PERFORMANCE OF SELECTED QUOTED MANUFACTURING COMPANIES IN NIGERIA
Type of the Article	Original Research Article

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PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The article is important to the science community as it add value to the organization performance and firm's policy/decision making to the stakeholders and investors	
Is the title of the article suitable? (If not please suggest an alternative title)	Effect of cost Reduction Techniques on Firms Performance of Selected Quoted Manufacturing Companies in Nigeria	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The model for the analysis was not known such as regression model, E-view, Stata 2023 ETC.	
Is the manuscript scientifically, correct? Please write here.	Yes	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The reference is sufficient but the are some outdate references like 1994, 2009, 2008,2002. Suggestion. Current references should be use.	
Is the language/English quality of the article suitable for scholarly communications?	yes	
<u>Optional/General</u> comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Abdul Kerim
Department, University & Country	Confluence University Of Science And Technology, Nigeria