

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_128316
Title of the Manuscript:	The Effect of Price Perception and E-promotion on Repurchase Intention Mediated by E-satisfaction in Tokopedia E-commerce in Bandung City
Type of the Article	Original Research Article

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PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	In the title Object of research can be explained in the method. In the literature, a conceptual framework is needed so that readers know the construct of the relationship between variables. The method requires the sampling stage, how many samples are taken, the characteristics of the respondents. In references, it is necessary to correct the suitability of citations in articles and bibliographies.	
Is the title of the article suitable? (If not please suggest an alternative title)	The Effect of Price Perception and E-promotion on Repurchase Intention Mediated by E-satisfaction on E-commerce in Bandung City, Indonesia	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is comprehensive but there needs to be improvements in the data analysis approach considering that there are mediating variables	
Is the manuscript scientifically, correct? Please write here.	The article is scientific but there are improvements in the introduction or background and research methods. <ol style="list-style-type: none"> 1. Explain further, why is Indonesia the highest ranked in the projected growth of e-commerce in the world? While the internet is not evenly distributed throughout Indonesia? 2. For all, yellow citations please check if they are in the bibliography! 3. In collecting samples, are there stages, for example, 20 samples are taken first, then all samples are continued? If so, explain! 4. Why calculate a sample of 30 times more than the variable? 5. What is the sample size of this study? 6. Why is the age of 15-65 years the respondent? And give a reason for the respondent's criteria with 1-time e commerce purchase? 7. When using mediating variables, can the data analysis be completed with multiple regression? 	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	<ol style="list-style-type: none"> 1. Writing a bibliography adjusts to the template and can also see a list of articles that have been published. 2. Check and match the citations in the article with the authors in the bibliography 	
Is the language/English quality of the article suitable for scholarly communications?	the quality of the article writing has used English correctly	
<u>Optional/General</u> comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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