

Review Form 3

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|--------------------------|---|
| Journal Name: | Asian Journal of Economics, Business and Accounting |
| Manuscript Number: | Ms_AJEBA_128316 |
| Title of the Manuscript: | The Effect of Price Perception and E-promotion on Repurchase Intention Mediated by E-satisfaction in Tokopedia E-commerce in Bandung City |
| Type of the Article | Original Research Article |

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Comments

| | Reviewer's comment | Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i> |
|---|--|--|
| Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part. | E-satisfaction significantly affects Repurchase intention on various e-commerce platforms. increasing price perception indirectly increases e-satisfaction. The better the price perception, the better the e-satisfaction. As such, pricing strategies must be implemented to obtain e-satisfaction. | |
| Is the title of the article suitable? (If not please suggest an alternative title) | Yes | |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | Instead of Sekaran & Bougie (2017), you may use According to the study of Singh-Ackbarali & Maharaj (2014), testing a product's acceptability or liking requires a sample size of 75 to 150 consumers. | |
| Is the manuscript scientifically, correct? Please write here. | Yes | |
| Are the references sufficient and recent? If you have suggestions for additional references, please mention them in the review form. | Singh-Ackbarali, D., & Maharaj, R. (2014). Sensory evaluation as a tool in determining acceptability of innovative products developed by undergraduate students in food science and technology at the University of Trinidad and Tobago. <i>Journal of Curriculum and Teaching</i> , 3(1), 10-27 | |
| Is the language/English quality of the article suitable for scholarly communications? | Some grammatical errors need to be further corrected by the author/s. Also, some sentences lack the appropriate punctuation marks. | |
| Optional/General comments | For fig.1, replace "Filipina" with "Philippines" Link to the first reference is not working Paper is still subject to grammatical errors. | |

PART 2:

| | Reviewer's comment | Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i> |
|---|--|---|
| Are there ethical issues in this manuscript? | <i>(If yes, Kindly please write down the ethical issues here in details)</i> | |

Reviewer Details:

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|----------------------------------|---|
| Name: | John Michael Ong Verzosa |
| Department, University & Country | Philippine Christian University – Manila Campus, Philippines |