

### Review Form 3

Journal Name:	<a href="#">Journal of Experimental Agriculture International</a>
Manuscript Number:	Ms_JEAI_128798
Title of the Manuscript:	Marketing Efficiency of Apple in Shimla District of Himachal Pradesh
Type of the Article	Analytical

#### **General guidelines for the Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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**PART 1: Comments**

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This study is useful in knowing the marketing efficiency of apples which is very popular fruit of Shimla. But this study includes long time span at least of 1 year. Also the keywords should be at least 5-6 in chronological order. This study lacks practical or societal implications.	
Is the title of the article suitable? (If not please suggest an alternative title)	Analyzing the Market efficiency of Apple: A study of Himachal Pradesh	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Abstract must between 250-300 words which includes Purpose, Data collection, Research methodology, Findings, Implications	
Is the manuscript scientifically, correct? Please write here.	Yes	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The references must be according to APA 7 style and they should be at least 20.	
Is the language/English quality of the article suitable for scholarly communications?	Yes	
<u>Optional/General</u> comments	The font of Headings must be 14 and of subheadings and body must be 12. There is no literature review available in this paper. There is no objective of the paper mentioned anywhere in a clear manner. Also, there are limitations and future scope related to this title.	

**PART 2:**

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

Name:	Kamal Preet Kaur
Department, University & Country	Gurugram University, India