

Review Form 3

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_128432
Title of the Manuscript:	Purchasing Still Wines: the Influence of Extrinsic Attributes
Type of the Article	

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The topic is good. It provides information on the importance of extrinsic factors or attributes to customer attraction to still wine. Analysis and discussion of results were robust. The most attractive extrinsic features were identified and discussed.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes. It's suitable	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is comprehensive. It is suggested that the author include in the conclusion that "The study therefore concludes that extrinsic attributes influence consumer purchase of still wines across countries and cultures"	
Is the manuscript scientifically, correct? Please write here.	The manuscript is scientifically correct. The methodology used is adequate.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes, majority of the references are also current	
Is the language/English quality of the article suitable for scholarly communications?	The English quality of the article is suitable for scholarly communication.	
Optional/General comments	<p>The article is publishable.</p> <p>I declared that the article is publishable with minor correction. In the conclusion section, the word "primary and general" cannot be combined, the author is advised to use the word "primary or general"</p>	

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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