

Review Form 3

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_128088
Title of the Manuscript:	Assessing the Attitude of Entrepreneurs towards Agri-Business in Tamil nadu using a Standardized Measurement Scale
Type of the Article	

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	Yes, this manuscript is important for the scientific community. It provides a detailed analysis of the attitudes of agripreneurs towards agribusiness, a significant agricultural sector. The study offers valuable insights into the entrepreneurs' ability to identify opportunities, their confidence in managing resources and their resilience in the face of challenges are critical determinants of their attitude towards agribusiness.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, The title "Assessing the Attitude of Entrepreneurs towards Agribusiness in Tamil Nadu using a Standardized Measurement Scale" is suitable as it accurately reflects the content and focus of the article.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract should be formulated according to the methodology recognized in the journal. Abstracts should be accurate and succinct, self-contained and readable. The abstract should paraphrase and summarise rather than quote from the paper. Abstracts should include major findings and policy implications.	
Is the manuscript scientifically, correct? Please write here.	The manuscript appears to be scientifically correct. It uses appropriate statistical methodologies such as Thurstone and Chave's scaling technique to analyze attitude of entrepreneurs towards agribusiness. The results are presented clearly.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The article not included recent references, the reference list provided at the end appears to be limited. It would benefit from the inclusion of more recent studies on entrepreneurs attitude towards agribusiness analysis to strengthen the context and discussion.	
Is the language/English quality of the article suitable for scholarly communications?	The English quality is generally good and suitable for scholarly communications. However, there are some minor grammatical errors and awkward phrases that could be improved through careful proofreading. The results and discussion need to be explained in detail in a clear and easily understandable manner.	
Optional/General comments	<ul style="list-style-type: none"> The article could benefit from a deeper discussion on the implications of the findings for policymakers and exporters. It would be helpful to include a section on limitations of the study and suggestions for future research. This paper is good for agribusiness sector. This paper may be helpful for policy implication. I recommend to publish this paper after attaining the necessary corrections. 	

Commented [a1]: Agribusiness is a single word
Use it as Agribusiness

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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