

Review Form 3

Journal Name:	Asian Journal of Advances in Agricultural Research
Manuscript Number:	Ms_AJAAR_128476
Title of the Manuscript:	Marketing Channels And Marketing Efficiency Of Castor Oil In Gujarat State
Type of the Article	

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.		
Is the title of the article suitable? (If not please suggest an alternative title)		
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.		
Is the manuscript scientifically, correct? Please write here.	Lack of Depth in Methodology Explanation, Was the sample size of 17 extractor units representative enough of the entire industry in Gujarat? What criteria were used to select these units?, More transparency is needed in explaining how statistical methods (like the Acharya model) were applied and interpreted. Limited Scope of Study, The article does not contextualize the marketing efficiency findings within broader economic trends, such as shifts in global demand for castor oil or fluctuations in input costs (e.g., fertilizers and labor). The study does not address challenges faced by producers and traders	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Lack of reviews and research gap	
Is the language/English quality of the article suitable for scholarly communications?	Minor grammatical errors and redundancy in sections like the introduction and results need editing for clarity and conciseness.	
<u>Optional/General</u> comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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