

Review Form 3

Journal Name:	Asian Journal of Research in Computer Science
Manuscript Number:	Ms_AJRCOS_125352
Title of the Manuscript:	REVOLUTIONIZING RETAIL WITH GENERATIVE AI: ENHANCING CUSTOMER EXPERIENCE AND OPERATIONAL EFFICIENCY
Type of the Article	

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	The Manuscript emphasizes the importance of ethical uses of AI, in terms of customer interaction, Operational efficiency, Marketing and Promotion. The agility Ai provides can be utilized in retail for business improvement.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, no alternatives necessary.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Abstract provides necessary context to the article.	
Is the manuscript scientifically, correct? Please write here.	The data used provides insights into the article.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes	
Is the language/English quality of the article suitable for scholarly communications?	Yes	
<u>Optional/General</u> comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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Reviewer Details:

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