

### Review Form 3

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_126599
Title of the Manuscript:	The Role of Consumer Empowerment in Financial Inclusion in the Global South
Type of the Article	Review Article

#### General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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#### PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This Manuscript is very good, because it shows the role of consumer empowerment in encouraging financial inclusion in order to encourage economic growth in several global south	
Is the title of the article suitable? (If not please suggest an alternative title)	Need to be added in proportion so that it fits the content  The role of consumer empowerment and its comparison in financial inclusion in the global south.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	In the abstract it is better to explain the research objectives, research methods and research results, not explain them in general	
Are subsections and structure of the manuscript appropriate?	There are too many subtitles that are less important. It is best to make subtitles according to the title, for example what is consumer empowerment, what is its role in financial inclusion, what are the challenges and obstacles in increasing economic growth and development in other countries and also include regulations related to consumer empowerment and financial inclusion from global south	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	This manuscript is very interesting, because consumer empowerment plays an important role in increasing financial inclusion because consumers who are aware of financial rights and services are more likely to take advantage of them, and at the global level this empowerment helps reduce economic inequality, strengthen financial stability and support economic growth. Consumers are also the main driver in the financial inclusion ecosystem. their participation not only helps themselves but also creates demand that	

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	can change the policies, innovations and strategies of financial service providers	
<b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b>	The references are appropriate but It needs to be added to the laws and regulations related to the Consumer Protection Law, Financial Regulations from several global south	
<u>Minor</u> REVISION comments  <b>Is the language/English quality of the article suitable for scholarly communications?</b>	The language English quality of the articles is suitable for scientific communication but requires clear details so there are not too many sub topics	
<u>Optional/General</u> comments	Consumers in the global south are critical agents of change. By adopting smart consumption patterns, supporting local products, leveraging technology, and fighting for their rights, they are not only driving economic growth but also creating a more inclusive and sustainable society. This role of consumers needs to be supported by education, regulations and policies that encourage their empowerment.	

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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