

Review Form 3

Journal Name:	Asian Journal of Advances in Agricultural Research
Manuscript Number:	Ms_AJAAR_123319
Title of the Manuscript:	MARKETING CHANNELS, PRICE SPREAD, MARGINS AND DIFFERENT COSTS OF WHEAT IN JUNAGADH DISTRICT OF GUJARAT
Type of the Article	

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This manuscript provides valuable insights into the marketing channels, price spread, and costs of wheat production in Junagadh, Gujarat. It highlights the efficiency of different marketing channels, which can serve as a guide for policymakers and farmers in optimizing their marketing strategies. The research also offers a detailed analysis of the costs associated with different marketing intermediaries, which is essential for improving market efficiency.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, the title is suitable as it directly reflects the content of the research. However, a slight modification could be: "Analysis of Marketing Channels, Price Spread, and Costs of Wheat in Junagadh District of Gujarat."	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is comprehensive, providing a clear overview of the research objectives, methods, and key findings. No significant additions or deletions are necessary. The structure and flow of the abstract are appropriate for scholarly communication.	
Are subsections and structure of the manuscript appropriate?	Yes, the subsections and structure are appropriate. The manuscript follows a logical flow, starting with the introduction, methodology, results, and concluding remarks.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The manuscript is scientifically robust and technically sound. It uses appropriate statistical tools and methodologies to analyze the price spread and marketing costs. The use of primary data collected from farmers adds credibility to the study. The analysis of marketing channels provides practical value for farmers and traders in improving their profitability.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. =	The references are sufficient and relevant to the topic. However, including a few more recent studies on wheat marketing and price spread in India could enhance the comprehensiveness of the literature review.	
Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	The language/English quality of the article is suitable for scholarly communications.	
Optional/General comments	The manuscript provides a well-structured and insightful analysis of wheat marketing channels in Junagadh District. The findings, especially on price spread and marketing efficiency, are highly valuable for both local farmers and policymakers aiming to optimize the agricultural marketing system. The study highlights the importance of direct producer-consumer channels, which could lead to better profit margins for farmers. A suggestion for improvement would be to provide a comparative analysis with other regions or crops, which could further strengthen the manuscript's contribution to the field. Additionally, a few grammatical corrections and sentence restructuring in some parts of the manuscript would enhance its readability.	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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