

Review Form 3

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_124049
Title of the Manuscript:	The Impact of Communication Strategies on User Engagement and Health Outcomes in Mobile Health Apps in Laos
Type of the Article	Research paper

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	The research idea is good, but it needs more depth and details. For example, authors claimed that they used qualitative method to analyse data and “in-app user feedback” but there is no information about these users. We need a demographic section to know if the interaction varies between different kinds of users.	
Is the title of the article suitable? (If not please suggest an alternative title)	No. authors used only two most popular apps so It would be better correct the title to “The Impact of Communication Strategies on User Engagement and Health Outcomes in two of Mobile Health Apps in Laos”	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	yes	
Are subsections and structure of the manuscript appropriate?	No, it need more organisation. For example, in section3 it is better to split material from method and explain them in more detail.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The research is not robust and good in some sections such as results. However, it needs more explanation and details. Specially, in the method section.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	yes	
Minor REVISION comments	yes	
Is the language/English quality of the article suitable for scholarly communications?		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes. Kindly please write down the ethical issues here in details)</i>	

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