

Review Form 3

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_124049
Title of the Manuscript:	The Impact of Communication Strategies on User Engagement and Health Outcomes in Mobile Health Apps in Laos
Type of the Article	

Review Form 3

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	The paper makes significant contribution to mhealth sector. The study also puts priority to health living User engagement is critical in all mhealth applications and the analysis of these two provides a good viewpoint for user experience	
Is the title of the article suitable? (If not please suggest an alternative title)	The topic is good as it is	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Abstract is ok	
Are subsections and structure of the manuscript appropriate?	Yes they are well structured	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The literature review needs attention, author state <i>This chapter reviews relevant literature on communication strategies in mHealth apps, with a particular focus on user engagement and health outcomes within the context of Laos.</i> There is need for the authors to break down the literature review guided by subsections/subheadings such as Mhealth and culture, Mhealth and COVID19, Mhealth as communication platforms On data analysis explain the Cohens method and justify its applicability to the study.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The author should look at including more references	
Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	Yes	
Optional/General comments		

Review Form 3

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Walter Chipambwa
Department, University & Country	Chinhoyi University of Technology, Zimbabwe