

## Review Form 3

Journal Name:	<b>Asian Journal of Agricultural Extension, Economics &amp; Sociology</b>
Manuscript Number:	<b>Ms_AJAEES_123547</b>
Title of the Manuscript:	<b>Causes and Impacts of Different Extension Service Strategies in Bangladesh's Agriculture</b>
Type of the Article	

# Review Form 3

## PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><b>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</b></p>	<p>This manuscript provides significant insights into the diverse strategies used in agricultural extension services, specifically in Bangladesh. It highlights how these strategies impact farmer satisfaction, focusing on both environmental and economic outcomes. The research introduces a novel approach by considering extension officers' perceptions of farmer knowledge and how these perceptions influence strategy and success.</p> <p>The manuscript has a comprehensive approach to understanding the factors influencing extension service strategies. The study's empirical evidence and clear presentation of findings make it a valuable resource for researchers. However, I would have been interested in a more in-depth analysis of the specific environmental strategies employed by the extension officers and their corresponding impacts on farmers. Additionally, I believe the study could benefit from incorporating more direct feedback from farmers to validate the extension officers' perceptions, offering a more balanced view of the extension service's effectiveness.</p>	
<p><b>Is the title of the article suitable? (If not please suggest an alternative title)</b></p>	<p>The title, "Causes and Impacts of Different Extension Service Strategies in Bangladesh's Agriculture," is generally suitable as it reflects the focus on various strategies in agricultural extension and their impacts on agriculture in Bangladesh.</p>	
<p><b>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</b></p>	<p>The abstract of the article is generally comprehensive, outlining the purpose, methodology, key findings, and implications of the study. However, there are a few areas where improvements could be made:</p> <ol style="list-style-type: none"> <li><b>Clarity on the Methodology:</b> The abstract mentions a survey of 400 extension officers, but it could briefly specify the key variables studied (e.g., strategies, client perceptions) to provide a clearer understanding of the focus.</li> <li><b>Results Section:</b> The findings on the impact of environmental focus and sociodemographic factors, such as the influence of younger officers on environmental strategies, are important but are only briefly touched on. Expanding this part slightly would highlight the core contributions of the study more effectively.</li> </ol>	
<p><b>Are subsections and structure of the manuscript appropriate?</b></p>	<p>The subsections and structure of the manuscript seem generally appropriate, following a logical progression from the introduction, theoretical framework, methods, results, and discussion to the conclusion. However, there are a few suggestions for improvement:</p> <ol style="list-style-type: none"> <li><b>Theoretical Framework:</b> The theoretical framework is detailed, but it could benefit from clearer subheadings or a more concise layout. Breaking it into smaller, more focused subsections (e.g., "Consulting Strategies," "Perception of Farmers' Knowledge") could make it easier for readers to follow.</li> <li><b>Methods:</b> The reason while 396 respondents were used instead of the 400 mentioned in the abstract should be stated.</li> <li><b>Results Section:</b> While the results are presented thoroughly, adding more subheadings within the results section (e.g., "Impact of Environmental Strategies," "0") would help organize the findings more effectively, making it easier to link back to the hypotheses.</li> <li><b>Discussion:</b> The discussion could be split into "Key Findings" and "Implications" subsections. This would help readers distinguish between the results and the broader significance.</li> </ol> <p>These minor adjustments would enhance clarity and readability while maintaining the manuscript's overall coherence.</p>	

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<p><b>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</b></p>	<p>The manuscript demonstrates a high level of scientific correctness. The authors have employed appropriate research methods, including a comprehensive survey and structural equation modeling, to analyze their data. The findings are supported by empirical evidence and are presented in a clear and concise manner. The discussion section effectively links the results to the theoretical framework and provides valuable insights into the implications of the study. In all, the manuscript adheres to sound scientific principles and contributes to the advancement of knowledge in the field of agricultural extension.</p> <p>This manuscript is scientifically robust and technically sound due to its clear research design and the use of structural equation modeling, which is an appropriate method for analyzing the relationships between extension strategies and their perceived success. The study is well-grounded in existing literature, drawing on both agricultural extension and consulting theories, which enhances the validity of the research framework. The sample size provides sufficient data to support the generalizability of the findings. In addition, the attention to sociodemographic and institutional factors adds depth to the analysis, making the conclusions well-supported by the empirical data.</p>	
<p><b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b></p>	<p>The references appear to be sufficient and recent. The authors have cited a range of relevant literature, including both classic and more contemporary works. The references are generally up-to-date, supporting the credibility of the research.</p>	
<p><u>Minor</u> REVISION comments</p> <p><b>Is the language/English quality of the article suitable for scholarly communications?</b></p>	<p>Yes, the language quality of the article is generally suitable for scholarly communication, as it is clear and formal, adhering to the conventions of academic writing.</p>	
<p><u>Optional/General</u> comments</p>	<p>This manuscript presents an insightful and well-researched exploration of agricultural extension strategies in Bangladesh, providing a unique perspective by examining how extension officers' perceptions influence their strategies and farmer satisfaction. The use of a structural equation model adds rigor to the analysis, making the findings both robust and meaningful. While the study is scientifically sound, it would benefit from incorporating direct farmers' feedback to enhance its depth and relevance. Overall, the manuscript makes a valuable contribution to the field of agricultural extension, with practical implications for improving the effectiveness of extension services.</p>	

### PART 2:

	<p><b>Reviewer's comment</b></p>	<p><b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i></p>
<p><b>Are there ethical issues in this manuscript?</b></p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

### Reviewer Details:

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