

Review Form 3

Journal Name:	Journal of Scientific Research and Reports
Manuscript Number:	Ms_JSRR_122593
Title of the Manuscript:	Physical and financial performance of Vijayapura and Bagalkot Milk Union Limited (VIMUL), Karnataka.
Type of the Article	Original Research Article

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.		
Is the title of the article suitable? (If not please suggest an alternative title)		
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.		
Are subsections and structure of the manuscript appropriate?		
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.		
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.		

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<p>Minor REVISION comments</p> <p>Is the language/English quality of the article suitable for scholarly communications?</p>		
<p>Optional/General comments</p>	<p>“Physical and financial performance of Vijayapura and Bagalkot Milk Union Limited (VIMUL), Karnataka”.</p> <p>Findings: The physical and financial performance of VIMUL was satisfactorily analyzed and results systematically presented for easy understanding. The objectives of the research were well achieved.</p> <p>Contribution of the Research to the Knowledge: It can serve as a model to other companies to measure the physical and financial performance of the company. The researcher has proven his capabilities in the field of Agricultural Economics.</p> <p>ADEQUACY AND SHORTCOMINGS OF THE WORK</p> <p>“Introduction”: The introductory part of the work was satisfactorily presented. However, there were minor shortcomings:</p> <ul style="list-style-type: none"> • The introduction failed to capture the importance of the research work, references of similar work and the afterward benefits to industries and the society at large. • A lot of quoted figures required in-text citation <p>“Methodology”: The data collection and analysis methods were well explained and systematically presented for easy understanding.</p> <p>Suggestions:</p> <ul style="list-style-type: none"> • A physical contact with VIMUL would have enrich the data more than relying only on KMF audit reports • Inclusion of Demand and Supply analysis would have given a deeper insight on physical performance of the company. <p>“Result and Discussion”]: The results and discussion were satisfactorily presented. However, there were few shortcomings:</p> <ul style="list-style-type: none"> • The results of the analysis of physical performance and that of financial performance were not systematically separated. • Under the sub-title “Liquidity ratios of VIMUL during the study Period” the 2nd, 3rd, 4th, 5th, and 6th sentences are more of methodology than result and discussion. • Also under the sub-title “Turnover Ratios of VIMUL During the Study Period” the 2nd, 3rd, and 4th, sentences are more of methodology than result and discussion. • The results presented in Table 2,3,4,5 and 6 were inadequate compared to Table 1. The ratios obtained for each group supposed to be the average for years that made up the group (Average Ratio). The significant of the variations within the groups were not presented as well as the CVs %. <p>“Conclusion” the conclusion was adequately presented. Further clarification may be required on the following statements in your conclusion; “Notably, VIMUL's success can be attributed to its proactive approach to farmer empowerment, community engagement, and technological advancements. By fostering strong partnerships with dairy cooperative societies, leveraging government schemes, and embracing modern practices, VIMUL has not only boosted milk procurement and processing but has also enhanced the socio-economic well-being of dairy farmers and rural communities”.</p> <p>Did you investigate on the above statements before coming into conclusion? Did the scope of the research work cover the above statements? If any of your answers is yes, then your need to discuss it properly in the body of your work before bringing it into conclusion.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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