

Review Form 3

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_122145
Title of the Manuscript:	Headlines to Hard-Lines: Media Intervention in Managing Bullying and Cancel Culture in the Entertainment Industry
Type of the Article	

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.		
Is the title of the article suitable? (If not please suggest an alternative title)	The title is appropriate but is not clearly reflected in the method section of the paper. Based on the title it seems that news articles are the primary source of data as the word 'headlines' denotes, however is not clearly stated. I suggest that the author clearly states the how data sources were chosen and what data were chosen, is it news article or research article?	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	It is comprehensive yet confusing with the title "headline" and the term use academic Literature in the abstract.	
Are subsections and structure of the manuscript appropriate?	It is appropriate however the intro and review of literature is more than the results and discussion. There should be proper appropriation of the sections. Results and Discussion should perhaps should be 40% of the manuscript.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	Methodology section should be enhanced, clarifying the sources of data and its selection, and analysis	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes	
Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	Yes	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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Reviewer Details:

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